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Mumbai-400703

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07277720b/

Sakshi Pagar

Sr. Research Analyst

Profile	Summary
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To secure a position in an organization which offers opportunities for growth, boosts learning experience and ensures job satisfaction.

Skills

- Research & Analysis Skilled in gathering, analyzing, and interpreting data to provide actionable insights and recommendations.
- Strong written and verbal communication skills for effectively conveying complex information.
- Software tool Word, Excel, Google sheet, tableau and PowerPoint for data & AI startegies presentations.
- Basic proficiency in SEO, Google Analytics, content writing, and Canva design.
- Knowledgeable in HTML Color Picker and HEX color codes.

Work Experience

Sr. Research Analyst | Contexio | MBP | 05 '2022 - 06 '2024

- Ensuring a smooth workflow by maintaining the agency's FTP reports and internal trackers.
- Uploading the data to the backend and Cataloging, attempting to resolve the agency error or issue using the Hybris tool.
- Engaged with clients to understand their data analysis needs & delivered customized solutions.
- Organized files to support efficiency and traceability using various macros.

Education/Certification

S.S.C | ICL High School | Vashi, Navi Mumbai | 2017

H.S.C | ICL MJ College | Vashi, Navi Mumbai | 2019

Bachelor of Commerce | ICL MJ College | Vashi, Navi Mumbai | 2022

Digital Marketing Certified by RushiPandit - Digital Academy - 2024

Artificial Intelligence Certified by Internship Studio - 20' July 2024 - 24th Aug 2024

Achievements/Interests/Languages

Individual Award (Values & Delivery) - 2023

Hobbies: Dancing, listening to music, traveling, reading

Marathi, Hindi, English